






*Raina Beutel*  
VOICE TALENT

Modern. Authentic. Bold.

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Cleveland, OH 44102

@talktoraina on social media:   

Presenting 6 years in radio with experience in Hot AC, news, and non-scripted formats.

## ON-AIR WORK

### Talent/AM Producer/Overnight Production – WQAL "Q104"

- Help prepare topics, show rundown, and keep hosts on track
- Assist hosts with calls, in-studio guests, and post-show content
- Overnight production included logging/recording spots into the system

**Cleveland, OH**

Dec. 2017 –

July 2018

### Talent/Assistant Promotions – WMGN "Magic 98"

- Prepared my own afternoon drive air shift with news, events, commentary and live games relevant to my audience.
- Creative in content and execution
- Promotions included planning, staffing and helping run events

**Madison, WI**

June 2016 –

Nov 2017

### Talent/AM Producer – WBGR "The Big FM 93.7"

- Wrote, edited and tracked 10-30 minute newscasts (total 6) across Big Radio Group stations throughout southern Wisconsin
- Found and prepared topics, interviews, and daily guests for the AM show

**Monroe, WI**

May 2016 –

Oct 2016

### Talent/Reporter – WUEC "Blugold Radio" 89.7-FM

- Extensive experience with radio news reporting and on-air news delivery
- I created my own man-on-the-street segment for Blugold Radio

**Eau Claire, WI**

Sept 2012 –

June 2015

## SKILLS

VoxPro

Breaking news / Current events and artist trends

Experienced, comfortable running live on-air games

## GEAR

PC / Adobe Audition CC

Broadcast-quality home studio, including webcam

Rode NT-1/Shure SM7B (including Cloudlifter CL-1)

## EDUCATION

University of Wisconsin-Eau Claire • Bachelor's Degree in Journalism (Broadcast emphasis)

## REFERENCES

*Available upon request*